

Community
Spirit Upheld

THE BEACH NEWS

Circulating in
Every Home

Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula
Comprising Ocean Beach, Pacific Beach, Mission Beach, Chatsworth, Catalina, Glenartney, Loma Portal, Roseville and Point Loma Heights

VOL. 2—NO. 5

4829 SARATOGA AVENUE

Ocean Beach, California, February 2, 1923

PHONE: POINT LOMA 17

FIFTY CENTS A YEAR
5 Cents the Copy

FAREWELL BALL TO BLUEJACKETS

"Bill" Benbough Arranges a Big Free Reception Tonight For All Members of the Destroyer Squadron and Their Friends.

There'll be some big dance doings tonight at the "Garden of Eden," where Manager Will Benbough has arranged a FREE FAREWELL BALL to all the members of the destroyer squadron and their hosts of friends. A specially picked and greatly enlarged orchestra will furnish the music, and the pavilion will be handsomely decorated to suit the occasion.

The destroyer squadron is going away on a long cruise in southern waters, and there's no gainsaying the fact that our splendid body of bluejackets will be given a farewell that'll long linger in their memory.

If you want to feel the thrill of a real joyful good time, just take advantage of "Bill" Benbough's generosity and be on hand early tonight and stay late—to give the squadron "gobs" the greatest send-off in their glorious career.

The "Whistle" dance last night presaged a big success for tonight's entertainment, while the terpsichorean offerings for Sunday afternoon and evening will eclipse all former efforts for the end of the week.

BLUEJACKETS COMING HERE

The first draft of bluejackets from the Goat Island naval training station at San Francisco has been ordered to the new training station at Loma Portal.

The detachment will comprise fifteen who will be employed in installing furniture and other equipment in the warehouse buildings preparatory to arrival within the next three months of 1000 officers and men.

MRS. ABBOTT'S FUNERAL TODAY

The funeral of Mrs. Sadie R. Abbott, sister of Mrs. Anna Coleman, of Ocean Beach, took place this morning at the church of Our Lady of Angels, San Diego. The deceased was a native of Montana, aged 38 years and 11 months, and was the mother of Rosen Caroline Abbott and wife of George Abbott of 2534 K street.

Special for tomorrow—O. B. Dry Goods—Full sized Cotton Blankets, \$1.50 pair; very nice full-sized Bedspreads, \$1.75 each. Come and see them—doesn't cost you anything!

AWAITING THE ARGONNE

The following navy quintet—G. W. Leonard, W. E. Smith, E. Edwing, F. Gardner and W. Barry—are patiently awaiting the arrival of the U. S. S. Argonne in order to greet their beloved ones "or twos," and some big preparations are being made for a hearty whole-souled reception to the voyagers upon reaching here.

AWFUL AUTO ACCIDENT

H. J. Campbell, a well and favorably known plasterer, who suffered severe injuries in an awful automobile accident near the marine base on Tuesday night of this week, was reported from the County Hospital to be still in a very critical condition at a late hour last night. The accident was caused by the car he was driving coming into collision with an auto driven by Dr. H. H. Taylor, a dentist of San Diego, both machines being wrecked. Mr. Campbell resides with his wife at 4636 Brighton avenue, and much sympathy is expressed over his terrible misfortune.

Do You Remember?

WHEN the Point Loma Heights tract, overlooking Ocean Beach, was improved with sidewalks, curbing and surfaced streets?

WHEN the beautiful Crag Apartments on Sunset Cliffs was originally constructed?

WHEN the original plans were made to erect a statue of Cabrillo, 300 feet in height on Point Loma, with a base of onyx and granite?

WHEN the O. B. Improvement Club installed the first volunteer fire apparatus at the Beach?

WHEN the electric railway company used to make the loop over Point Loma Heights?

WHEN W. A. Thomas, who is still favorably known as "Booster Bill," was boosting O. B. real estate with the J. K. Parsons Realty Company of San Diego?

WHEN "Doc" Colby used to have his drug store on Niagara avenue?

WHEN the triple AAA grocery was an Ocean Bay Beach institution?

WHEN "Henry," the fish man, had his chowder house where "Bud" Carberry now presides on the Cliffs at Niagara avenue?

WHEN you could win a fine plume on the "wheel" at a real honest-to-goodness ostrich farm?

WHEN "Piwald" had a cafe and cabaret on the ocean front?

WHEN the "elevated street railway" first came into existence at the Beach?

BEACHITES ADMIRE THE "STAR"

The Maine Garage On Newport Avenue Becomes the Mecca of Auto enthusiasts.

During the week just past the Maine Garage on Newport avenue was the mecca of hundreds upon hundreds of auto enthusiasts and prospective car owners who set their seal of approval upon the new "Star" car on exhibition and for sale there. L. A. Shaffer, whom his many friends have already nicknamed "Star" Shaffer, has been kept busy demonstrating the new low-priced car, the Maine Garage being the agency for this territory.

In outlining some of the merits of the new "Star," the following announcement has been made as an evidence of its power and reliability as a hill-climber:

"In a recent endurance run over the Sierra mountains a stock model Star touring car traveled 2500 miles. Not once during the entire trip was it necessary to shift out of high gear.

"The fuel economy was remarkable; for a measured 1500 miles the Star used just sixty gallons of gasoline, and 1710 miles was obtained from one gallon of oil.

"Every road condition was encountered during the trip and the exceptional roadability of the car was noticeable.

"The Star demonstrated that it has a touring range of speeds from five miles per hour to fifty miles per hour.

"The motor was running practically continuously and yet not one drop of water was put in the radiator during the first 1500 miles."

PERSONAL

D. L. Whitely, a skilled job compositor and an old-time member of the I. T. U., arrived from Chicago recently and is residing with his mother at 4917 Del Monte avenue. At present, Mr. Whitely is working for the Arts and Crafts Press on the forthcoming new telephone directory.

ONE LONE LIGHT

That's What Ocean Beach Will Get Out of An Allotted Total of Over Quarter of a Hundred.

Hooray!

There's an election in the springtime.

Don't stumble in the dark looking for the latest illumination!

There's an election in the springtime.

Ocean Beach will soon shine with rare refulgence and not remarkable brilliancy—ONE LONE LIGHT being allotted this great district by the members of the city council last Monday, when they approved City Manager Rhodes' recommendation for the distribution of lights at the following points:

There's an election in the springtime.

Twenty-eighth and A streets—Works avenue and Works place—Thirtieth and Wightman streets—Thirty-fourth and Florence—DeFoe and West Point Loma boulevards—Forty-second and Nordica streets—Idaho and Lincoln—Pardee and Vista del Mar streets—Thirty-third and Juniper—Woodman and Imperial—Pringle and Putterbaugh—Mississippi and Wightman—Mississippi and Dwight—State and Olive—Thirty-third and Imperial—Arista and Chestnut—Lark and Douglass—Whitman and Arista—Twenty-ninth and Laurel—Eighth and Imperial—Twenty-sixth and E—Fifth and Pennsylvania—Pearl and High—Thirty-second and Laurel—center of alley in block 42, Horton's addition—Felspar and Ingraham—Cottonwood and Una—Thirty-eighth and National.

There's an election in the springtime.

LIBRARY OPEN EVERY DAY

Miss Margaret Rankin, librarian of the Ocean Beach library, announces that, beginning next Monday, February 5th, the Library will be open every day, except Sunday, from 2 to 5 p. m. Your patronage is cordially invited.

YOU will eventually eat at the Newport Cafe—why not now? Service that satisfies.

SKILLED WORKERS IN SHEET METAL

Anything and everything in sheet metal work is performed by a new company just organized under the firm name of Wiley & Cobb at 830 Seventh street, San Diego, their telephone number being 613-91. One of the members of the firm is a well-known Beachite, David R. Cobb of 4645 Saratoga avenue, his home phone being Point Loma 311-J.

If it's in the sheet metal line of cornice, skylights, gutters, leaders, elbows and heating and ventilating, Wiley & Cobb can give expert, satisfactory service at reasonable rates. They can also furnish sheet stock of all kinds in brass, copper, aluminum, zinc, tin, galvanized iron and brass and copper tubing, while the repairing and remodeling of auto bodies is made a specialty.

The new firm of skilled workers in sheet metal have already obtained substantial recognition and the future presages a most pronounced success for the popular proprietors.

HOT BREAD—Home-made every day, 10 cents a loaf, at Chris Ho-meyer's Quality Grocery and Bakery, corner Voltaire and Cable.

Turner B. Kline, the popular proprietor of the Sunset Garage, is two bills wealthier than he "uster was"—a pair of kid billygoats being recently born at his "farm" on Long Branch avenue.

"IT'S NOT FAR TO A FABER STORE"

Do You Know?

THAT the O. B. Chamber of Commerce will hold its annual election of officers next Monday night at the Ocean Theatre, and THAT there's a large and varied assortment of candidates in the field?

THAT the Merry-Go-Round is open every Sunday afternoon, weather permitting, from 2 to 5 o'clock.

THAT the announcement of the opening of "Ollie" Davis' "Merry-Go-Round" is a sure sign that Spring-time is just 'round the corner?

THAT now is the time to Clean Up your premises of old tin cans and rubbish of all kinds.

THAT strangers "size up" a great seaside resort like Ocean Beach by the general appearance of the streets, alleys and premises of the citizenry?

THAT your neighbors will begin to "spruce up" their property, if you will set 'em a good example by keeping your place spick and span?

THAT today is "ground hog day," and if the American marmot doesn't see his shadow straw hats will soon be in vogue?

THAT bonds for a bigger and better Library will be submitted for your approval at the forthcoming election?

That three fine hillside lots can be purchased for \$500; full particulars being obtained from Miss Agnes G. Ellis at her realty office on Niagara avenue?

HOW DID THIS HAPPEN?

San Diego Gets a Corking Fine Boost From Prominent Los Angeles Journal.

Wonders will never cease. Here's documentary proof that our neighbor on the north is at last beginning to manifest a real brotherly spirit.

The Eagles' Aerie Magazine, a monthly publication published at Los Angeles since 1904 (and very capably edited by John W. Starley), in its November issue gave San Diego a big send-off for the coming state convention in 1923. The article follows:

"Well, what is the matter with our next state convention—why not at San Diego? The best time we ever had was at San Diego. Something doing all the time. And as the State Aerie is growing bigger every year, San Diego would make the ideal place. Good hotel accommodations and plenty of sightseeing trips. The climate is perfect. And the best of all, the F. O. E. have a good home to entertain in. And it would have a tendency to increase the membership roll, and three different ways to go by—steamship, rail or automobile—and the best roads in California. Boost for San Diego, 1923."

OCEAN THEATER

Patrons of the movies will remember with a deal of pleasure the recent production at the Ocean Theater of "Tol'able David," in which Richard Barthelmess scored such a splendid hit, and next week they will be afforded the great opportunity of seeing that famous star in a production just suited to his wonderful personality. The picture is entitled "Sonny" and Manager Ericsson secured a bull's eye when he secured it as a special for next Wednesday and Thursday. On Sunday Charles Ray will be seen in "Smudge," and tomorrow night Thomas Meighan is featured in "Back Home and Broke," being amusing to a pronounced degree.

NEW AUTO PLATES BLACK AND WHITE

License Numbers Will Be Divided in the Center, Making Them Stand Out More Clearly.

Perhaps you would like to know just what the new California license plates are going to look like this year. They are all made up and ready to be used soon after February 1.

Instead of having the numbers all in an unbroken row, as they were in 1922, they will be divided in the center this year so that they can be more readily discerned by a hasty glance.

The numerals will be white, on a black background, which makes them stand out very clearly. The division will be made by the name of the state and the numeral of the year "23." This makes a very neat license plate.

Officials of the Automobile Club of Southern California in all the branch offices of the organization report an unprecedented rush for applications during the first week of the year. These applications being taken for club members indicate something of the wild scramble that motorists of the state will undergo when general applications can be made.

Auto club members are fortunate in being able to avoid the scurry promised the general run of automobile owners.

From experience in various branch offices of the Auto Club, it appears that thousands of motor car owners will suffer some delay in making their application unless they see to it that their certificate of registration is in proper form, with new addresses indicated and perfectly legible. If the certificate has become covered with oil or dirt, or otherwise mutilated, it must be exchanged for a new one so that it can be deciphered by the authorities.

Information in regard to state license applications will be furnished from this time on to the motoring public by all branch offices of the Auto Club.

Special at FABER'S Cash and Carry No. 3 and the Little Cash Grocery next Monday and Tuesday: One bar of Palm Olive Soap, 5 cents, limiting two to a customer.

CARD OF THANKS

My deepest thanks are sincerely extended to my many friends and acquaintances who so greatly comforted me during my recent illness and convalescence. Most respectfully,
L. HARTLEY.

BOOST FOR THE LIBRARY BONDS

After a prolonged battle royal with the City Council, the Library Board has at last succeeded in getting the Library bond issue to a point where it will be voted on at the coming election on March 20. Ocean Beach is interested to the tune of \$15,000, a third of which will be used for the purchase of furnishings and a favorable location, while the balance will go toward the construction of a suitable building.

Every Beachite should make it a personal matter to boost for the Library fund from now until the day of election, and, what's more, get out early and vote for it and see that every friend and acquaintance does likewise.

J. W. Jobs, Allen Doan and F. S. Runyon to First Baptist Church of Ocean Beach—Lots 3 and 4, block 31, Ocean Beach.

Ocean Beach Cleaners

5050 NIAGARA AVENUE

C. H. Owen,
Prop.Cleaning
Dyeing
PressingPhone: POINT
LOMA 70-WWork Called For and Delivered
Prompt Attention Given to
Telephone Orders

Phone Point Loma 46-J Sunset Cliffs

Crags ApartmentsDelmar Ave. 1 Block W. Paved Highway
Two Blocks South from O. B. Car Ter.
Every Apartment Gives Hill and Ocean
Exposure. Complete Equipment
Included in Rates.

Phone: Pt. Loma 74

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NATUROPATHYEstablished 1897
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Lady Attendant

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Phone 651-16OCEAN BEACH OFFICE
5026 Newport Ave., Next to Postoffice
Phone: Point Loma 92Residence Phone Office Phone
Point Loma 16 Point Loma 72-J**DR. F. J. RATTY**PHYSICIAN and SURGEON
Res. 4882 Saratoga Ave., Ocean Beach
Office: 5046 Newport Avenue**OLIVER F. DAVIS & SON****AGENTS**Spillman Engineering Corp.
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HIGH CLASS PARK AND
PORTABLE CAROUSSELS

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Ocean Beach CaliforniaPhone or send your orders for
PRINTING, from the smallest card
to a poster, to The Beach News, for
service and satisfaction.**Katherine's Kollum****A WIFE'S PRAYER**

Dear God of Love, Who in Thine own image hast created us, and hast declared that we two shall be one: Keep us in such union that every joy may be sweetened by sharing it, and every burden lightened by bearing it together.

Yet grant me to deal cheerfully and silently with those little daily cares that are my own individual charge; and, O Lord, if we must differ, teach us to differ in gentleness and mutual respect.

Open my heart to all things and all people that are dear to my husband. Lock my lips against cowardly complaint or critical carping. Lift my soul above petty jealousies.

Strengthen me to march shoulder to shoulder with my comrade through life, until at last we stand together with loyal hearts and true, forever in Thy light. Amen.

Mr. and Mrs. W. A. Cornwell arrived here from their home at Fayetteville, Arkansas, last week and have rented apartments at the Chatham, on upper Bacon street, where they will remain a while for the benefit of Mr. Cornwell's health, the latter being already greatly pleased over the benefits derived from our glorious climate.

Mrs. Mamie Schubert, niece of Mr. and Mrs. C. J. Blohm, of 4836 Del Monte avenue, arrived from New York last week on a visit. Mrs. Schubert may remain here permanently.

Mrs. S. C. Jordan, who recently sold the Chatham apartments, of which she was the owner for several years, has taken a lease of the old "Blue Bird" cafe. Mrs. Jordan is having the interior newly decorated and painted, and will open a first-class tearoom under the quaint name of "Peek-Inn."

Mr. and Mrs. R. R. Davis and their two little boys, Allen, and Oliver, Jr., are expected here, to spend the week-end with their happy parents, Mr. and Mrs. O. F. Davis, 1821 Cable street. Mr. Davis is the popular owner of the beautiful big merry-go-round at Lincoln Park in Los Angeles.

Lieut. and Mrs. Benton W. Decker entertained last Friday evening at their home, 3045 Homer street, Loma Portal, with a bridge party for the members of the Gamma Sigma Kappa sorority and their friends.

Mr. and Mrs. G. E. DeTemple of 4930 Santa Cruz avenue, spent the week-end in Los Angeles, and upon their return they moved to San Diego this week, in order to get their little daughter, Louise, started in the Frances Parker school.

Mrs. Martin Ortlieb of 717 Rockaway Court, Mission Beach, has recently purchased a new Ford coupe.

Mr. and Mrs. H. B. Gibson have moved from San Diego to 4036 Saratoga avenue.

Mr. and Mrs. R. V. Glasser are residing at 4570 Voltaire street. C. H. Orcutt is building his new work shop at 2209 Chamberlain Court, near the Bay bridge, where he will be pleased to take orders for all kinds of rug weaving. Old carpets of any kind are made into dandy new rugs. Visitors are welcome to see the interesting work.

Mr. and Mrs. R. Arnold, of Kansas, have taken the cottage at 5030 Santa monica avenue.

Adam Brubaker and his daughter have moved here from Nebraska, residing at 5132 Saratoga avenue.

Mr. and Mrs. J. W. Rankin and their daughter, Margaret, have returned to their former home on West Point Loma boulevard, after temporarily residing in one of their handsome new cottages on Santa Monica avenue.

Capt. Patrick F. Darby, a well-known retired army officer who has been enjoying the delights of this salubrious climate, leaves this week for Washington, D. C., where he will reside in the future, devoting part of his time to government clerical work.

Claude Cole and Joseph Western are a progressive pair of prominent citizens of Miles City, Montana, who keep a weather eye on the growth of Ocean Beach, being directly interested in some valuable realty here.

L. G. Russell, of Pacific Beach, is the proud driver of a new Star car, recently purchased.

L. R. Shaffer, of the Main garage, has been on the hop, skip and jump all week demonstrating the new "Star" car.

SOCIAL NEWS OF SUNSET CREST

Mr. and Mrs. Frank Quail of Detroit, Mich., have rented the "Cozy Corner" bungalow of the Sunset Crest group.

Mr. and Mrs. George Caldwell of San Jose, who have occupied the "Snuggery" the past two months, left for home last Saturday with the promise of a speedy return.

Mr. and Mrs. E. Ramsey of Estey Park, Colo., have rented the "Cobles."

Mr. and Mrs. Frank Quail, Mr. and Mrs. C. M. Wheeler, motored to Henshaw dam last week with a party of San Diego friends.

Mr. and Mrs. F. Quail and Mrs. C. Wheeler recently motored to Los Angeles, spending two days shopping and sightseeing.

Mr. and Mrs. C. M. Wheeler were the guests of Mr. and Mrs. George Hinnan of Olive Wood Terrace at a birthday dinner Sunday at the U. S. Grant hotel.

Mrs. E. J. Crockett of Seattle, Wash., is visiting her daughter, Mrs. W. Moir, of the "Shingle" house. She came in time to help celebrate her grandson's seventh birthday—little Billie Moir—who had a birthday dinner, with the great event of the birthday cake with seven candles. Other guests were Mrs. E. J. Disette and daughter, Miss Margery.

Henry Rosa has left for the north and everyone at Sunset Crest misses him.

LOS ANGELES—Special correspondent, MRS. ELLA SNEL, 415 West 37th street, Los Angeles, Calif. Phone South 5294-W.**THE BEST AVAILABLE**

The new servant had presented her references and the lady of the house read them over with a doubtful eye.

"I'm not quite satisfied with these Bridget," she said.

"Nayther am I, mum," returned Bridget angrily, "but they're the best the ould fool would give me."

SOMETHING DIFFERENTThe Man Behind the Bagpipes Gets
On the Honor Roll of Memorial
Junior High School.

Edwin B. Tilton, principal of the Memorial Junior High school, has sent the following letter, dated January 30, to our own "Don" Cameron, in appreciation of his splendid services at the recent Assembly entertainment:

My dear Mr. Cameron:

This letter will express to you our obligation to you for your talent and time yesterday at our Assembly at Memorial Junior High school. It was something different from anything we have ever been able to offer to the children, and their appreciation was genuine.

We will not soon forget the bagpipe nor the man behind it. We shall include you on our honor roll at Memorial Junior High school, and hope that sometime in the future we may feel bold enough to ask you to come and provide a similar rare treat for the other six hundred children who did not get a chance to hear you Monday.

Again thanking you for your generous courtesy, I am,

Very truly yours

EDW. B. TILTON,
Principal.

Special at FABER'S Cash and Carry No. 3 and the Little Cash Grocery next Monday and Tuesday: One bar of Palm Olive Soap, 5 cents, limiting two to a customer.

RECIPES

AND

Household Hints**Clam Chowder**

Two cans minced clams, two potatoes (diced), one small red chile pepper, one-half stalk celery, one small green pepper, four green onions, one quart milk, two tablespoons flour.

Chop the bacon, peppers, celery and onions very fine and fry them together in a deep kettle above five minutes. Add three cups of water and simmer fifteen minutes. Then add the diced potatoes and clams. Mix the flour and milk as you would for gravy and pour in when the potatoes are nearly done. Season with salt, pepper, paprika and capenne pepper. Serve very hot. If you find it is too thick, thin with little water or milk.

Boiled Salad Dressing

Three eggs, one tablespoon full flour, one tablespoon sugar, one teaspoon mustard, one teaspoon salt, butter the size of a walnut, one cup of sweet milk, one-half cup of vinegar.

Melt the butter in the upper part of a double boiler; add the flour sugar, mustard, salt and a little black pepper, cayenne pepper and paprika. Stir in the milk and vinegar. When it begins to thicken pour in the eggs a little at a time and cook about ten minutes.

Call Point Loma 382 and take a ride in the new STAR car.

SECRET WEDDING ANNOUNCED

Mr. and Mrs. C. F. Near of Ocean Beach announce the marriage of their daughter, Gladys, to Everett Dennie. The wedding took place last November, but has been kept a secret until recently. Mr. Dennie is in the naval service, stationed on the Aroostook. For the present, Mr. and Mrs. Dennie are making their home here.

"WORTHY OF HIS HIRE"

A prominent representative of the local branch of a society of wide renown throughout the United States incorporates the following sentence in a communication to The Beach News, requesting discontinuance of complimentary notices:

"As soon as we become an authorized society we will publish notices of services each week and pay you for them, for we believe that the 'laborer is worthy of his hire,' and that a just compensation should be given for such work."

YOU'RE READING THIS. And so are thousands of other good people, who would also see YOUR business announcement if placed here.1877 Bacon St., Ocean Beach
Phone Point Loma 72-W-K

Phone: Pt. Loma 74

Hotel NewportG. D. Gammon, Prop.
Rooms as Low as \$5 Per Week
Apartments \$30 Per Month
4965 Newport Ave., Ocean Beach**BEACH BARBER SHOP**5032 Newport Avenue
First Class Work Guaranteed
OPEN ALL DAY SUNDAYS
Children's Hair Cutting 35c
Call and see us—we'll treat you right.**\$500**
Three Fine Hillside Lots
75 x 140
North of Newport Avenue
AGNES G. ELLS
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5006 Niagara Avenue Pt. Loma 46-W**White Flyer Line****SAN FRANCISCO DIRECT**
Through Tickets to
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543 1/2 So. Spring Phone 614-02
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Two Barbers in Attendance
Open From 9 a. m. to 8 p. m.
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Under the Management of
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Sister of Miss M. E. Brose**O. B. NOTION SHOP**
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GARMENTS
REDUCED PRICES ON
CHILDREN'S and WOMEN'S
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COMING SUNDAY
Charles Ray
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"SMUDGE"
Also Comedy

SPECIAL
Wednesday and Thursday
Richard Barthelmess
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"SONNY"
You'll Remember
"TOL'ABLE DAVID"
Well, Don't Miss This
Admission Children 15c, Adults 30
Come early—doors open at 7:15

FREE Crank Case Service, Tire, Water and Battery Tests
O. B. Park Service Station
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Auto Repairing of All Kinds
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Lumber, Cement, Roofing Paper, Paints, Hardware and Household Supplies
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Fresh Vegetables all year 'round
Dressed and Undressed Poultry
Delivered on Short Notice
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EAT
CRAMER'S
HARVEST BREAD
The White Bread You will really Enjoy
Made with malt and full cream milk
MOST OCEAN BEACH GROCERS CARRY IT

Phone: Point Loma 152-J-K
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Chas. H. Peltcher, Prop.
Repair Work, Contracting, Estimates
5068 NIAGARA AVENUE
Bath Tubs and Heaters, Plumbers' Supplies

Kindly mention The Beach News in your dealings with the patrons of our advertising columns.

THE BEACH NEWS

AN INDEPENDENT PAPER
Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula
PUBLISHED EVERY FRIDAY
4829 Saratoga Avenue, Ocean Beach, California
Phone Point Loma 17

KIRK SMITH Editor-Owner
KATHERINE SMITH Sec'y-Treas.

2 7

Subscription Price, 50 Cents a Year, IN ADVANCE
Outside the county, 75 cents a year.
Single Copies 5 Cents
Advertising Rates Upon Application
Local Readers, 15 Cents a Line, Averaging Six Words to a Line

"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California, under the Act of March 3, 1879."

FRIDAY, FEBRUARY 2, 1923

EVERY DAY
INEVERYWAY
The Beach Is Growing
(Send Us a Good Finish Line)

IT PAYS TO ADVERTISE

Isn't it funny?
That a man who thinks
He is a business man
Will get up in the morning
From an advertised mattress,
Shave with an advertised razor,
And put on advertised underwear,
Advertised hose, shirt, collar, tie
and shoes,
Seat himself at the table and
Eat advertised breakfast food,
Drink advertised coffee or some
sort of substitute,
Put on an advertised hat,
Light an advertised cigar,
Go to his place of business and
TURN DOWN ADVERTISING
ON THE GROUND
THAT
ADVERTISING DOESN'T PAY.

CLASSIFIED ADS

Rates, 10 cents per line, averaging six words to a line. No advertisement for less than 30 cents, all payable in Advance

Upright Howard PIANO; will exchange for lots or first payment on home. P. O. Box 693.

FOR SALE—White Leghorn eggs for hatching, 15 eggs to setting, 75c. 4762 Pescadero avenue, Ocean Beach. Phone Point Loma 388-W.

FOR RENT—Two rooms, comfortably furnished house; \$12 a month; close to car line. 4953 Saratoga avenue, Ocean Beach.

FOR SALE—Three black Langshan roosters. R. I. R. eggs, \$1 a setting. 4953 Saratoga avenue.

FOR RENT—Desirable 3-room apartment, nicely furnished, 5028 Muir avenue. Phone 231 W-K.

FOR RENT—Furnished Modern bungalow, West Pt. Loma Blvd; piano included; garage. Pt. Loma 46-W.

FOR SALE—One complete set HASSLER SHOCK ABSORBERS; also one Speedometer (John Mansville). Sacrifice, owner leaving for the East. Apply W. SWARTS, O. B. Park Service Station, Cable and Voltaire streets.

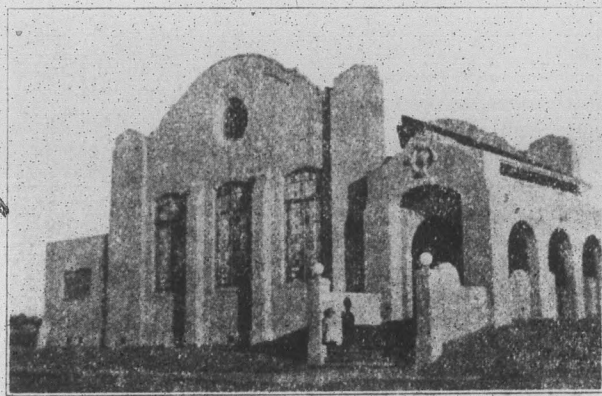
FOR SALE—Vernis-Martin bed, three-quarter size, two army cots; 9x12 rugs; small tent, 4511 Narragansett avenue, or P. O. Box 727.

FOR SALE—Goat's milk; R. I. R. setting eggs, \$1 a setting. Call at "Woodmere," 4729 Cape May avenue. Phone Point Loma 206-J.

FOR RENT—Three rooms and bath, comfortably furnished on bathing beach front, 5074 Niagara avenue.

PAVILION BARBER SHOP

Among the many conveniences afforded in the Benbough Pavilion building is an up-to-date barber shop, conducted by that well and favorably known old-timer, A. H. Maier, who is ably assisted by C. S. Flisher, their regular hours being from 9 a. m. to 8 p. m. and sometimes an hour or so longer. A specialty is made of children's hair cutting.



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FIRST BAPTIST CHURCH

Rev. Rolla E. Brown, Pastor
Residence, 4802 Coronado avenue.

On Sunday morning the Bible school will meet at 9:45 a. m. with departments and classes for various grades and ages. Mrs. Emma E. Rankin, superintendent.

There will be worship and preaching at 11 a. m. and 7:30 p. m. Rev. James Holmes, pastor, evangelist of the Southern California Baptist convention, will assist the pastor and speak morning and evening.

The Young People's Union will meet at 6:30 p. m. in the Sunday school assembly room. Miss Ruth Varney, president.

Next Monday afternoon and evening Dr. Baker of Ongole, India, and Miss Isabel Crawford will speak concerning their work, the former among the Telegu people of India and the latter with the Indians of this country. All are invited.

UNION CONGREGATIONAL CHURCH

Rev. Frederic J. Stoetzel, Pastor
Church school at 9:45.
Morning worship at 11.
Evening worship at 7:30.

CATHOLIC CHURCH

Rev. Declan E. Foley, rector of the Church of the Sacred Heart, announces his ministerial hours as follows:

Sundays, 8:30 a. m. and 7:30 p. m., Sunday school 9:30 a. m., Ocean Beach. Services at Roseville Sunday at 10 a. m.

TRINITY MISSION EPISCOPAL

Rev. George Wallace, D. D.
Sunday school at 9:45 a. m.
Morning service at 11.
Sunday school and morning service held at 5006 Niagara avenue.

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Frederick C. Corey to Martha Dunn Corey, lots A and B, blk 193, Mission Beach.

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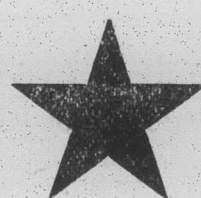
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Union Trust Co. of San Diego, to Daisy E. Smith and husband—lots 35 and 36, block 33, Ocean Beach.

Helen O'Brien to Alfred C. Collins—lots 5, 6, block 14, Ocean Beach.

J. A. and Cora G. Summers to Mary Gurovka—lots 5 and 6, block 202, Pacific Beach.

Citizens National Bank of Los Angeles to Mary Gurovka—lots 13 and 14, block 302, subdivision of acre lots 64½, 65 and 66, Pacific Beach.

Heywood M. and Hallie H. Bibbes to J. M. Asher, Jr.—Undivided ½ interest in lots A and B, block 188, Mission Beach.

Charles E. and Arramanta A. Burch to Clyde J. DeWitt et ux—property in sections 27 and 34, township 17 south, range 7 east; also lot N, block 183, Mission Beach.

R. B. and Edith L. Naylor to Harry J. Lewis—lot A, block 194, Mission Beach.

Margaret C. and Clarence L. Dick to Alec B. Waters et ux—lots 31, 32, block 37, Ocean Beach.

Mrs. Julia P. Hemphill to J. C. Storm et ux—lot 11, block 55, Ocean Beach.

Union Trust Co. of San Diego to L. D. and Mrs. May Allen Gibson, lots A, B, blk 217, Mission Beach.

Union Trust Co. of San Diego to Greg Rogers, lot A, blk 160, Mission Beach.

Union Trust Co. of San Diego to Leroy M. Tharaldson, lot J, blk 156, Mission Beach.

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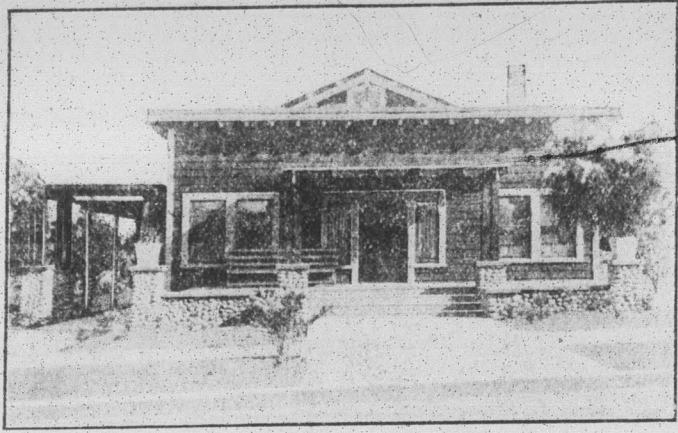
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Pacific Beach



Pacific Beach Reading Club House

PACIFIC BEACH READING CLUB

The above picture represents the home of the Pacific Beach Reading Club. This club was organized in 1895, so is among the oldest literary clubs in the county. In 1911 it became incorporated, and built the club house on two lots donated by Mr. W. A. Pike of Pacific Beach and Mr. C. L. Boesch, now of Los Angeles. The club house was built by day labor, at a cost of \$4,500. The whole community was interested in the project and there were very few who did not donate of their means, labor or in other ways. The building was started in May, 1911, and finished in October. When there was a housewarming the whole neighborhood attending. There was a mortgage of \$2,000 placed on the building, which has since been paid off by means of entertainments, fairs, suppers, etc. In addition to the club meetings every alternate Thursday the various organizations of Pacific Beach meet in the club house. It has nearly eight years been the home of a branch of the San Diego public library. The present membership is 70.

P-T. A. MEETING

The Pacific Beach P-T. A. association will meet Tuesday, February 6, in the school house at 3 p. m. All are cordially invited.

DRESSMAKING AND MILLINERY

The Smith-Hughes dressmaking and millinery class met at the home of Mrs. Lawrence on Friday on account of the election being held in the club house. The new semester starts the beginning of February, when the instructor, Mrs. Altunson, plans to take up an especially interesting course, and urged to join the classes which are held in the club house Wednesday and Friday from 9 to 11 a. m.

PACIFIC BEACH ATHLETIC CLUB

The newly organized Athletic Club which is increasing in membership and ambition, has been given by our ex-mayor, Louis J. Wilde and Mr. Nasmith of La Jolla, the old derrick which was all that was visible of the oil that was to enrich the community. The derrick has been wrecked and will supply a lot of valuable lumber, which is to be used in joining up the wharf, making floats, repairing the bath houses, etc., down at the bay.

PRESBYTERIAN CHURCH

There was a good attendance at Sunday school and the service following on Sunday. Rev. J. W. Millar's sermon from the text, "There is a Time to Laugh," was much enjoyed by all. It was especially prepared for the younger ones in the congregation, but carried a valuable lesson to the older ones as well.

ATTENDED JUBILEE

Mr. and Mrs. H. W. Clark, Miss Edith Clark and others of the Presbyterian congregation attended the jubilee of the Presbyterian church at East San Diego last Sunday.

The Junior C. E. Society, with Mrs. John Davis, Jr., as president, is increasing in membership and interest. It meets every Wednesday from 3:10 to 4:10 p. m. This week the subject was "The Children of China," led by Katharine White, and proved very interesting. This society is also conducting a competition between the boys and girls for greater membership and attendance.

Grace L. Haworth to Madge E. Wright—Lots 23 and 24, block 274, Pacific Beach.

MRS. LUCY WOODWARD

Authorized Representative For
PACIFIC BEACH
Phone Pacific Beach 471
1739 Hornblend Street
Pacific Beach

Mr. Cain, from Los Angeles, has started building a home on Haines street and plans to locate in Pacific Beach.

The Community League will hold its regular meeting next Monday night at the usual time and place.

Mr. McGurr has just arrived from Colorado and is with his family in the Syverson cottage.

Miss Mary Scripps has been for several weeks in Cincinnati, where she has been visiting her brother, Tom, and wife. She is expected home the middle of February.

Mrs. Ray made a business trip over to Imperial valley this week. She reports having passed through snow, and says she is glad to be back in a milder climate.

Mrs. Gilmore, who has been staying with her sister, Mrs. Simmons, has returned to West Point, Calif., taking with her Katharine Thomas, who will stay for the present with her uncle.

Elizabeth Asher, who has been in quite a critical condition following an operation on her throat, is we are glad to say, well on the road to complete recovery.

Mrs. Kelly, who has been for several months staying with her father, Mr. Daniel Honeycutt, is happy in having her son and family from Nebraska here. They plan to stay in Pacific Beach and are now occupying Mr. Dehart's house on Lamont street.

Our genial newcomer, Will Samuels, has now secured a position in Skinner's Furniture store in San Diego.

Mr. and Mrs. Henry G. Miller attended the dedication of the Baptist church at Ocean Beach, staying also for the evening service. They were very much impressed with the beauty of the new church and had also enjoyed a pleasant visit with old friends.

The Sugar Bowl is now open as a high class confectionery and ice cream parlor, on the corner of Lamont and Garnet streets and looks very inviting with its onyx counters and white walls. Mrs. Holroyd and Gustave Mueller are in charge.

Will Rattray has sold his house on Reed avenue to Mr. Harris of San Diego. Mrs. Rattray and two daughters have left to join Mr. Rattray at Venice, where has been in business for some months.

C. E. MEMBERSHIP DRIVE

The C. E. Society met as usual Sunday evening. The subject, "What Claim Has the Church on You?" was under the leadership of Miss Edith Clark. Rev. Mr. Millar also gave an illustrated talk bearing on the subject. Following this, there was a business meeting, when plans were discussed, arrangements made and committees appointed to conduct the competition for membership, attendance and participation in all the activities of the society.

Louis Greenwood to Jewel Greenwood Cash, lots 21 to 25, blk 266; lots 7, 8, blk 286; lots 29, 30, blk 268; lots 1 to 10, blk 162; lots 24, 25, blk 186; lots 37, 38, blk 184, all in Pacific Beach.

Same to same—lots 17 and 18, block 190, Pacific Beach.

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Community Forum

This Forum is open to our readers for the expression of opinions and criticisms, whether favorable or unfavorable, on any and all subjects and questions affecting the Beach communities. The views herein expressed are not necessarily our views. We do not ask you to agree with them or with us. We will publish as many reasonable letters each week as space will permit. Please write on one side of the paper only; and sign all communications, not obligatory for publication, unless so requested, but as an evidence of good faith.

THE EDITOR.

PENNY-WISE—POUND FOOLISH

Editor The Beach News:

There is already quite a stir in evidence at Washington regarding the next president. One thing is certain, it will not be Mr. Harding. His veto of the Burson bill settles that.

Surely a few dollars could have been saved out of the gigantic waste, to make life more comfortable, the few remaining days left to the pitiful remnant of the famous old "Grand Army of the Republic."

It will not be surprising if this may prove the last straw needed to put the Democrats back in office.

ZENAS.

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FLORICULTURE AND HORTICULTURE

GARDENING

By Donald Cameron

At the request of the editor of The Beach News, and in answer to the many inquiries regarding the best way to prepare ground to render it most suitable for floriculture and horticulture, as well as the mode of culture that must be followed with regard to every kind of flower, shrub, fruit and vegetable that can be grown on it, "I will conduct for a time a series of articles for the instruction of gardening in all its branches, and I hope to put in as simple a form as possible, some at least, if not all of the mysteries of the craft so that all who like gardening and the pleasures it brings, and who wish to be successful gardeners, may derive some benefit from my articles.

It is with this in view, I will begin with the original planning of a garden, although it is well to say that the best knowledge of gardening is obtained by watching and reading nature, yet everyone can not readily understand nature's teachings.

The Planning of a Garden

In the planning of a garden few people have an unlimited choice in the matter of locality. But even though that scope be somewhat circumspect, there are many things still to be taken into account. It is obvious, for example, that the various suburbs of even a small town differ very much in climate, in density of atmosphere, and in convenience, so that in choosing a site for a garden each of these factors should be duly considered. One part of a town is likely to present more advantageous features from the gardener's point of view than another, apart from the nature of the soil. The direction of the prevailing wind, to take one example, dictates not only the steps he must take to shelter his crops, but also the presence of fogs.

(Next week, "Soil and Its Preparation.")

Free demonstration of the new STAR car at the MAINE GARAGE.

Besides the new Star car, the Maine Garage has another standard attraction for visitors and patrons—"Rowdy" performing the star role—the same being none other than a lively, scrapping, well-marked and keen-eyed watchdog of the fox terrier type.

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